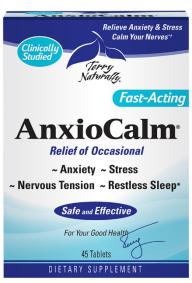
ANXIOCALM®







AnxioCalm story begins at the Hungarian **Academy of Sciences**



How Does Echinacea Relieve Anxiety?*†

- Flips the switches to trigger calmness without affecting consciousness (thinking, focus, attention, etc.)*
 - Does not cause drowsiness
- Compounds in echinacea called alkamides are similar in structure to the cannabinoid anandamide
 - Like anandamide, alkamides can act on the CB1 receptor

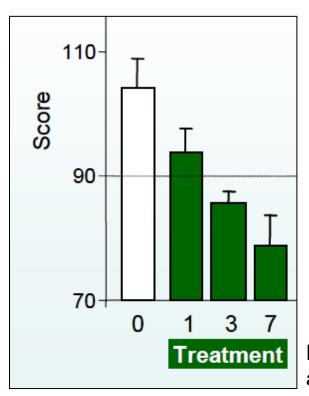
Effects on reduction of anxiety depend on alkamide type and quantity



† Relieves occasional anxiety and stress

Clinically Proven Results

Seven published studies including 3 human clinical trials



- Effects on the first day results improve with continued use
- No significant adverse effects safe for kids!
- No known interactions with prescription anti-anxiety medications

Reduction in anxiety (measured using a standardized anxiety test score) in patients with mild to moderate anxiety.*[†]

† Relieves occasional anxiety and stress

Sourced from Quality Plants

- Plants grown in rural areas, away from industry and pollution
- Non-GMO
- No synthetic pesticides or herbicides
- Plants harvested and washed by hand, dried naturally
- Hexane-free extraction process
- Independent testing confirms purity

How to Recommend and Use

- Effectively relieves anxiety and nervous tension*†
- Use short-term or take daily for on-going support
 - Travel
 - Work
 - School
 - Any situation that increases anxiety and stress!*†

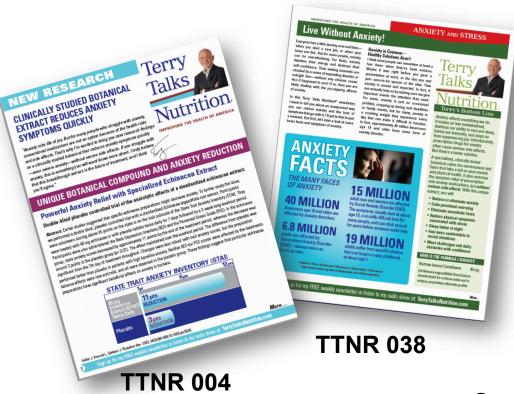
Also available in the Terry Naturally Animal Health product line!

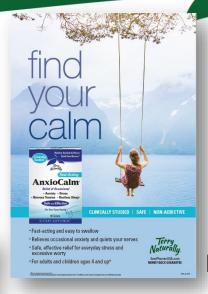
Take before bedtime for more restful sleep*

[†] Relieves occasional anxiety and stress

Educational Material for Your Store

Ask your sales rep for:





Poster CP29



Social Media Images

AnxioCalm®

- Fast-acting relief for anxiety*†
 - Results the first day best effects after a week of use*
 - Calms the mind without causing drowsiness*
- Award-winning, Terry Naturally Exclusive!
 - Standardized to a unique ratio of alkamides
- Safe for adults and kids
 - Small, easy to swallow tablet
 - Great for back to school!

Recommendations: Adults: 1 or 2 tablets twice daily. May take at bedtime to support restful sleep.*

Children (ages 4-12): 1 tablet twice daily.

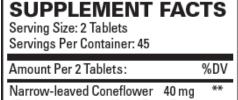
† Relieves occasional anxiety and stress











Narrow-leaved Coneflower 40 mg ** (Echinacea angustifolia) Root Extract (EP107™) standardized for echinacoside and a unique, proprietary alkamide profile

** Daily Value (DV) not established