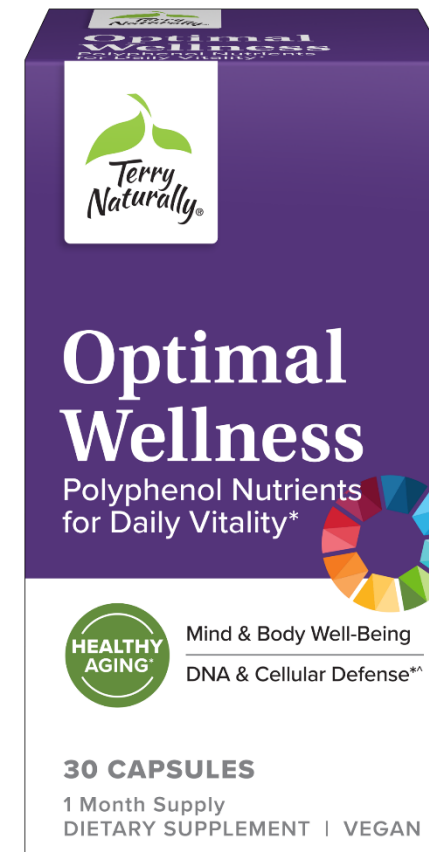




# New Product: Optimal Wellness

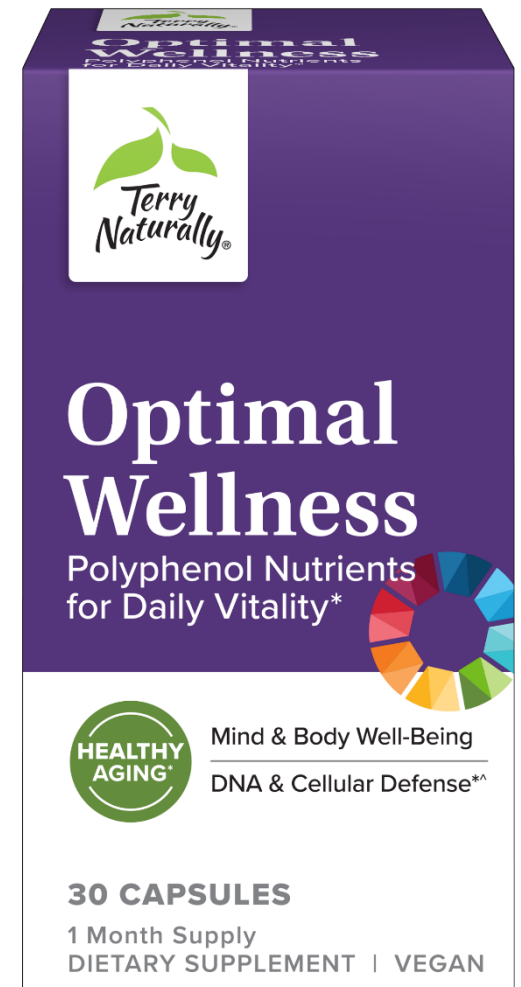


# New Product: Optimal Wellness

- Five sources of powerful polyphenols
- Wide range of benefits
  - Healthy aging
  - Immune, heart, and joint function
  - Cognitive health and positive mood
  - Protection against antioxidant stress and damage\*

SUPPLEMENT FACTS		
Serving Size: 1 Capsule		
Servings Per Container: 30		
Amount Per 1 Capsule (Veg):		%DV
Green Tea ( <i>Camellia sinensis</i> ) Leaf Extract	125 mg	**
Apple ( <i>Malus spp</i> ) Fruit Extract	100 mg	**
French Grape ( <i>Vitis vinifera</i> ) Seed Extract (VX1®)	100 mg	**
Olive ( <i>Olea europaea</i> ) Leaf and Fruit Extract (EP20™)	100 mg	**
Curcumin ( <i>Curcuma longa</i> ) Rhizome Extract (BCM-95®/Curcugreen®)	50 mg	**

\*\*Daily Value (DV) not established.



^Protection from oxidative stress and damage

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

# Lifespan Essentials: Polyphenols

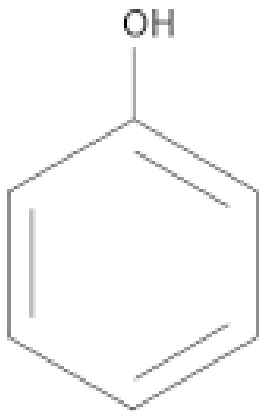


- Micronutrients in plants
  - Act like a shield for our cells
- Over 8,000 polyphenols identified
- Best known properties: antioxidant, anti-aging, healthy inflammation response
- Wide range of benefits

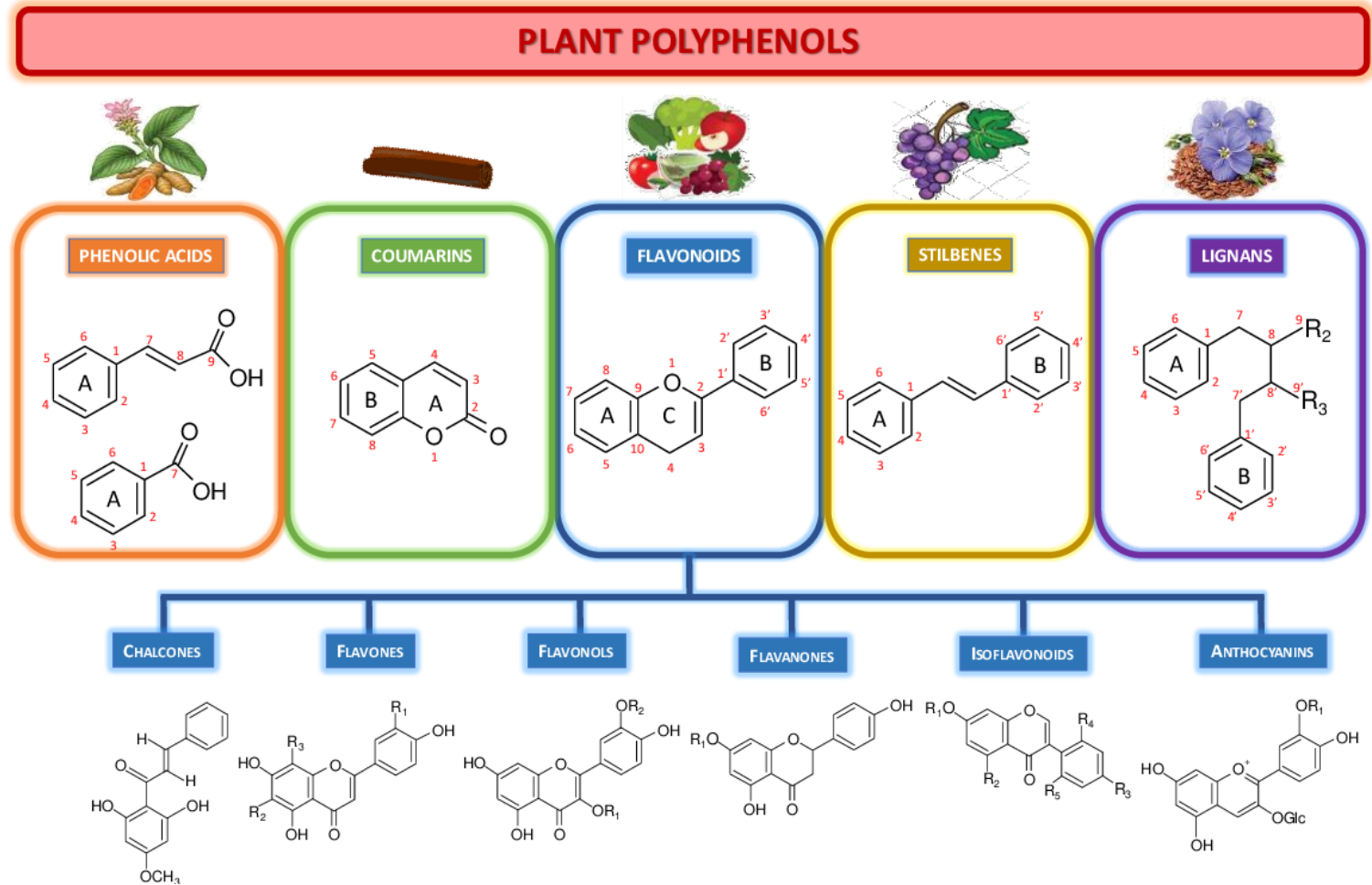
**You will not die as quickly from lack of polyphenols as lack of the other essential classes of nutrients, but you cannot live a long and healthy life without them.**

# What Exactly are Polyphenols...?

- Poly = more than one; multiple
- Phenol = phenolic ring

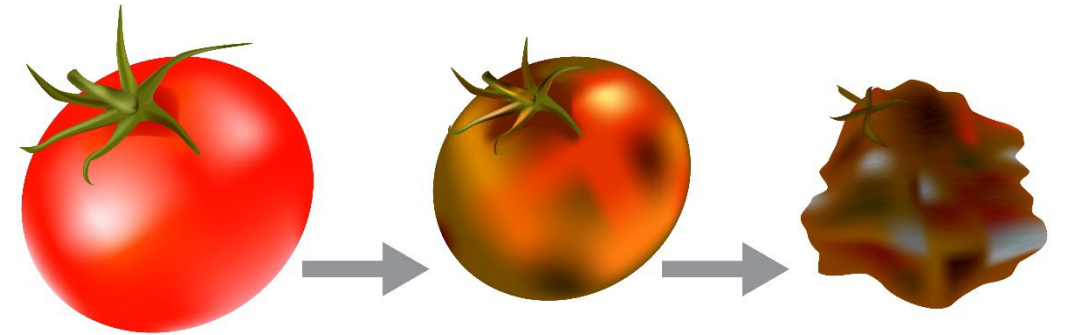


Basic structure of a phenolic ring

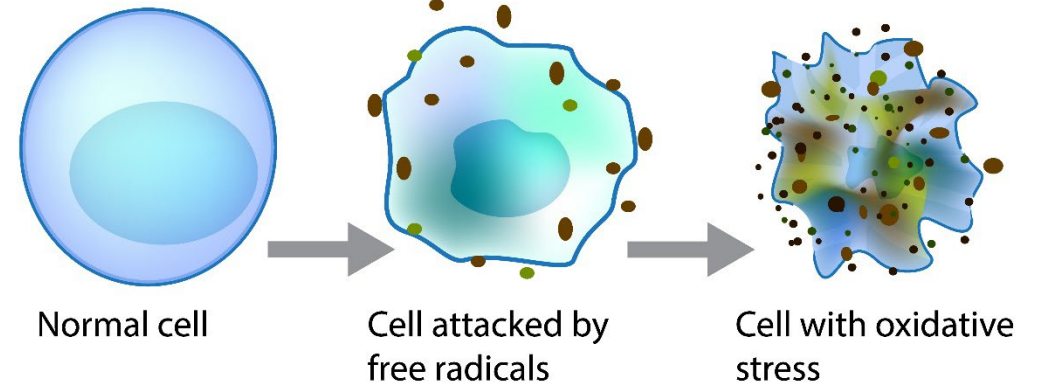


# Why Does the Structure of Polyphenols Matter?

- Stabilization of unpaired electrons in their ring-like structure
- Excellent sharers of electrons: ability to donate electrons to neutralize free radicals like hydroxyl, peroxy, peroxynitrite, etc.
- High energy required to break bounds
  - Resistant to heat and many other forms of degradation
  - Stable in many pH conditions



## OXIDATIVE STRESS



## Next Most Important Nutrient Group after a Daily Multiple

- Who needs more polyphenols? **\*Everyone\***
- Especially those who don't eat varied types of fruits and veggies, or have limited or special diets (KETO)
- Anyone concerned about
  - Aging
  - Heart Health
- Or anyone facing nutrient intake challenges

APPLE

CURCUMIN

OLIVE

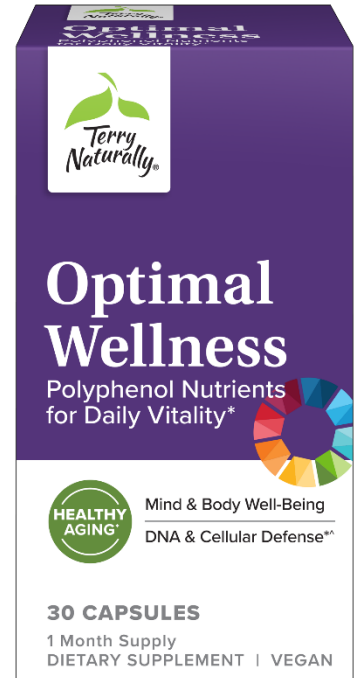
GREEN TEA

GRAPE SEED

# Optimal Wellness

- Lifespan Essentials
- 5 Premium Ingredients that are proven sources of powerful polyphenols
  - Olive Leaf Extract EP20™
  - VX1® grape seed extract
  - BCM-95® curcumin
  - Apple extract
  - Green tea extract
- Healthy Aging, Heart, Brain, and Immune support\*

Most Important  
Nutrient Group After  
Vitamins and Minerals



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\*\*Daily Value (DV) not established.

Recommendations: 1 capsule daily. May increase to 1 capsule twice daily for optimal support.

^Protection from oxidative stress and damage

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