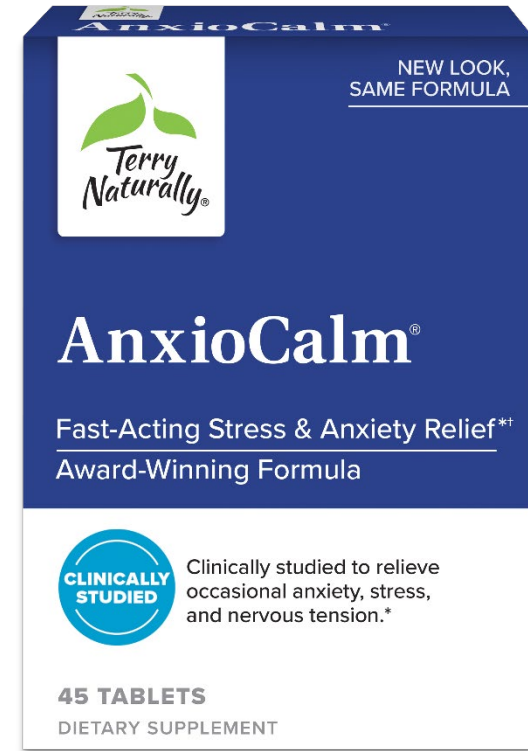




# Fast Acting Relief for Anxiety



† Relieves occasional anxiety and stress

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.

# AnxioCalm story begins at the Hungarian Academy of Sciences



# How Does Echinacea Relieve Anxiety?

- Flips the switches to trigger calmness without affecting consciousness (thinking, focus, attention, etc.)
  - Does not cause drowsiness
- Compounds in echinacea called **alkamides** are similar in structure to the cannabinoid **anandamide**
  - Like anandamide, alkamides can act on the CB1 receptor
  - Activating the CB1 receptor increases ability to resist stress and reduces risk of anxiety and depression

**Effects on reduction of anxiety depend on alkamide type *and* quantity**



# Research

# Clinically Proven Results

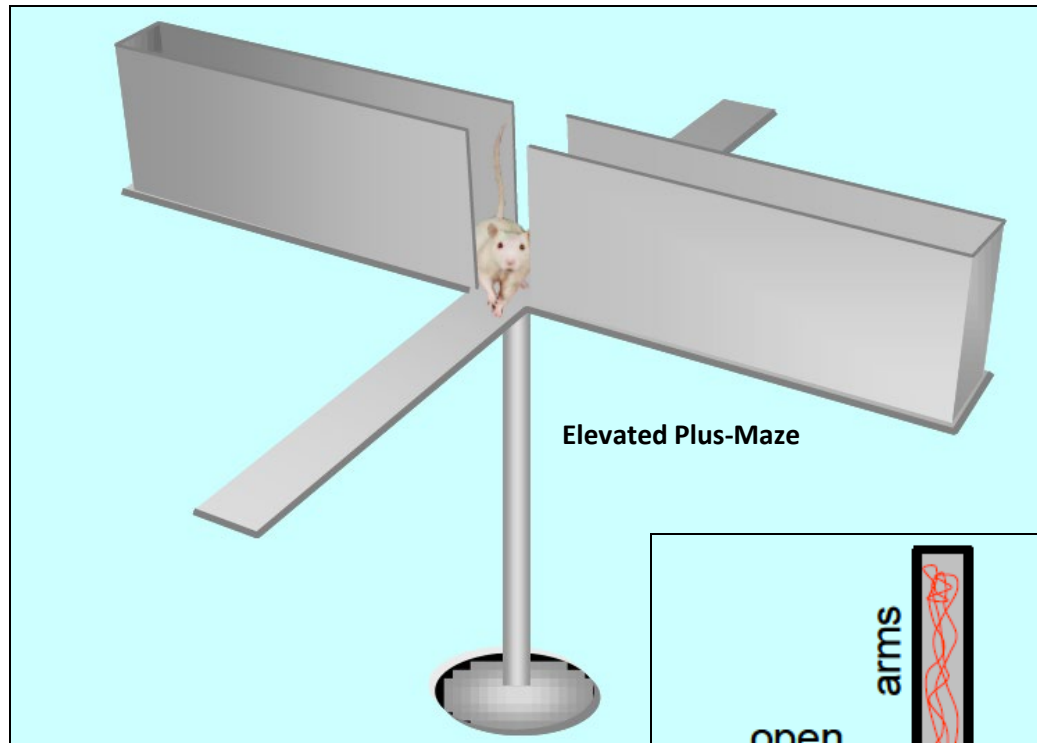
Seven published studies including 3 human clinical trials



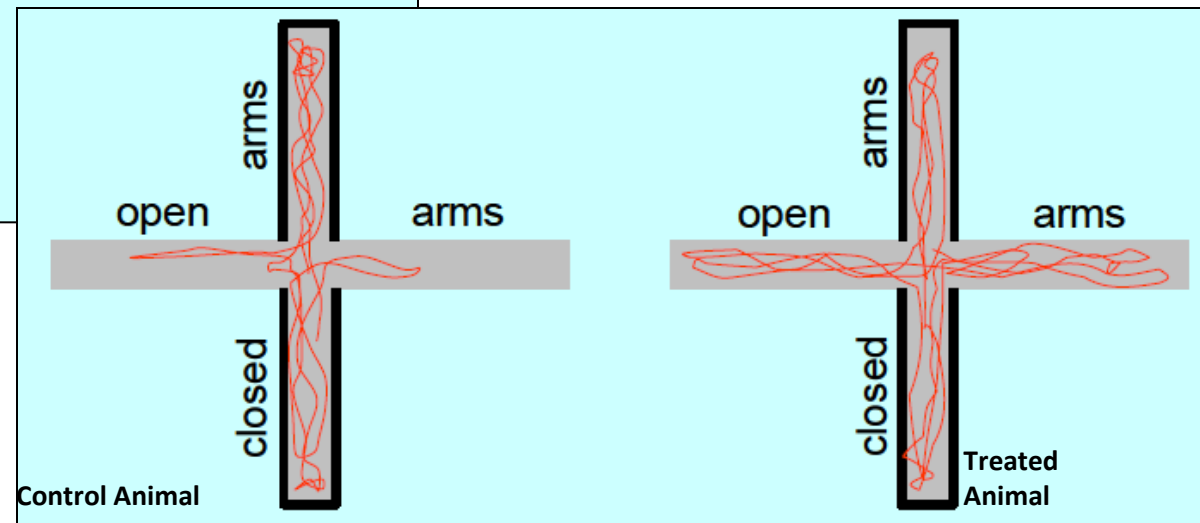
- **Effects on the first day** – results improve with continued use
- **No significant adverse effects** – safe for kids!
- **No known interactions** with prescription anti-anxiety medications

† Relieves occasional anxiety and stress

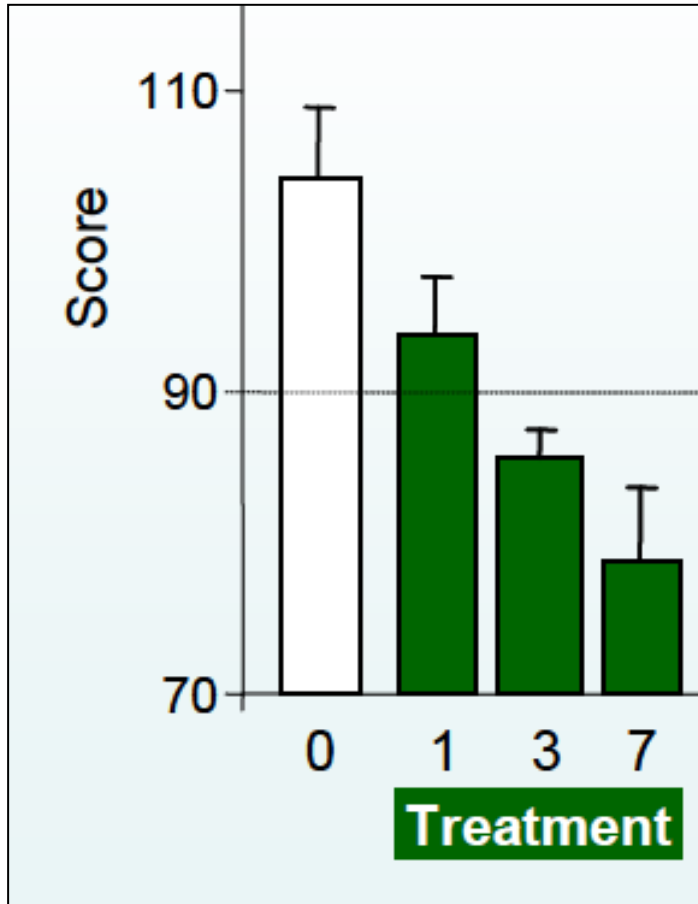
# Elevated Plus-Maze



**Pre-clinical study:  
relieves anxiety  
(animal model)**



# Clinical Test Results



- Men and women with increased levels of anxiety received 20 mg of *E. angustifolia* twice a day
- Significant reduction in anxiety by day (as measured by the State Trait Anxiety Inventory (STAI))
- No adverse effects

Effects of echinacea in patients with mild to moderate anxiety.

† Relieves occasional anxiety and stress

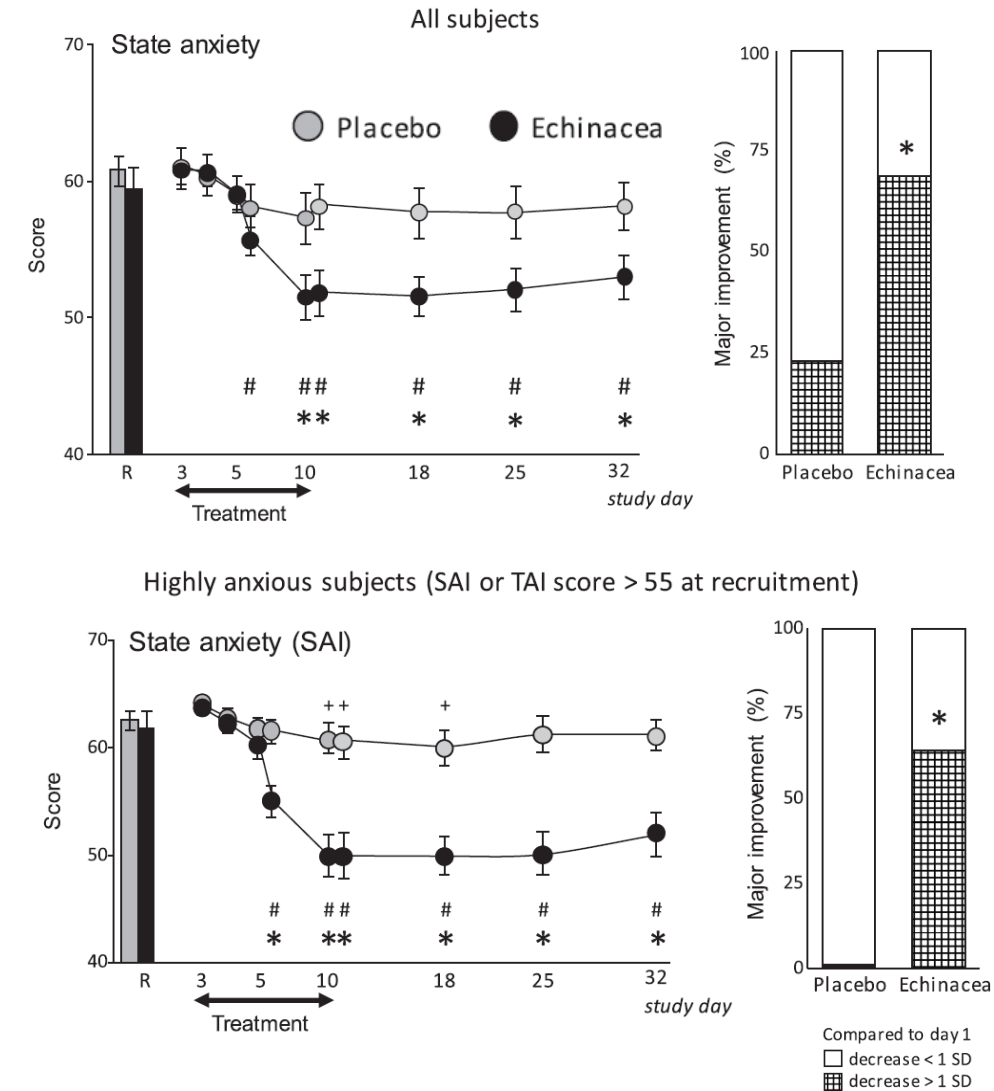
# Additional Clinical Research

- Double-blind, placebo-controlled trial
- 62 participants
- Dosage was 40 mg twice per day x 1 week
- Results: Significant differences were noticed between the *E. angustifolia* and placebo group by day 6 of the treatment period

Haller J. *Phytotherapy Res.* 2019 Dec 25.

† Relieves occasional anxiety and stress

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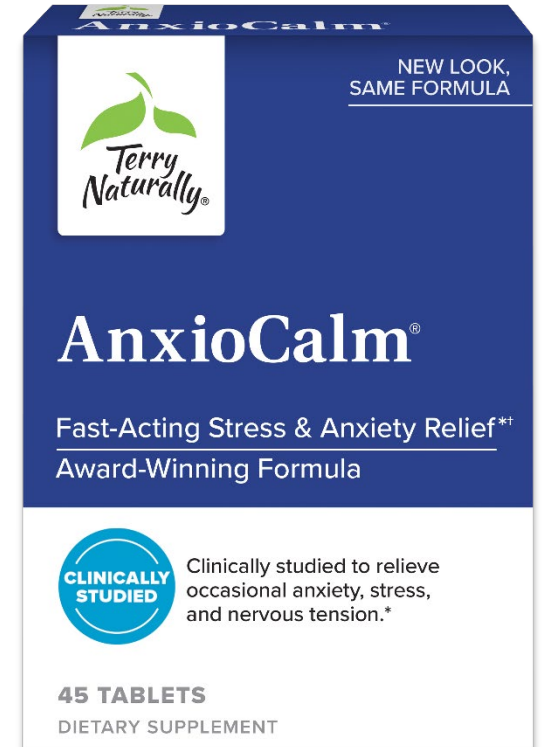
# Sourced from Quality Plants

- Plants grown in rural areas, away from industry and pollution
- Non-GMO
- No synthetic pesticides or herbicides
- Plants harvested and washed by hand, dried naturally
- Hexane-free extraction process
- Independent testing confirms purity



# How to Recommend and Use

- Effectively relieves anxiety and nervous tension
- Use short-term or take daily for on-going support
  - Travel
  - Work
  - School
  - Any situation that increases anxiety and stress!
- Take before bedtime for more restful sleep
- Use for nervous dogs – see Terry Naturally Animal Health **Calming Formula**



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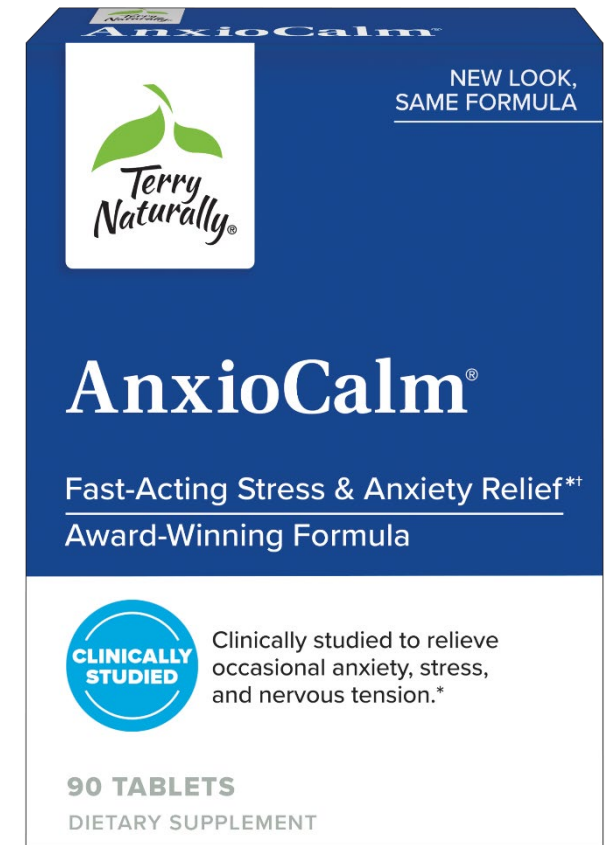
# What consumers have to say:

Easy to take, tiny size,  
huge dose not needed!

**CALM**

Works great!

An escape from being  
stressed out and anxious!





# AnxioCalm

Relief of occasional anxiety, stress, restless sleep, and nervous tension\*

- **Fast-acting**

- Results the first day, best effects after a week of use\*

- **Primary mechanism of action: support for the endocannabinoid system**

- **No drowsiness**

- **Clinically proven benefits**

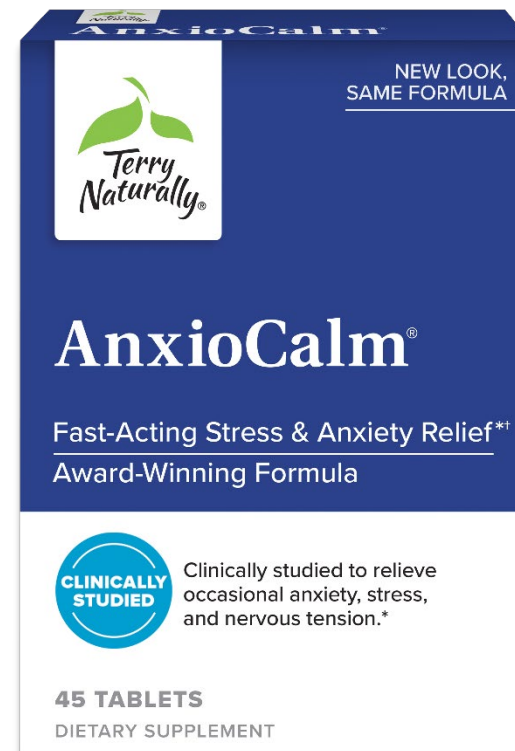
- After one day of AnxioCalm use, participants experienced a *significant* reduction on an anxiety measurement scale, which increased to a 25% reduction by day 7\*

Recommendations: Adults: 1 or 2 tablets twice daily. May take at bedtime to support restful sleep.\*

Children (ages 4-12): 1 tablet twice daily.

† Relieves occasional anxiety and stress

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## SUPPLEMENT FACTS

Serving Size: 2 Tablets

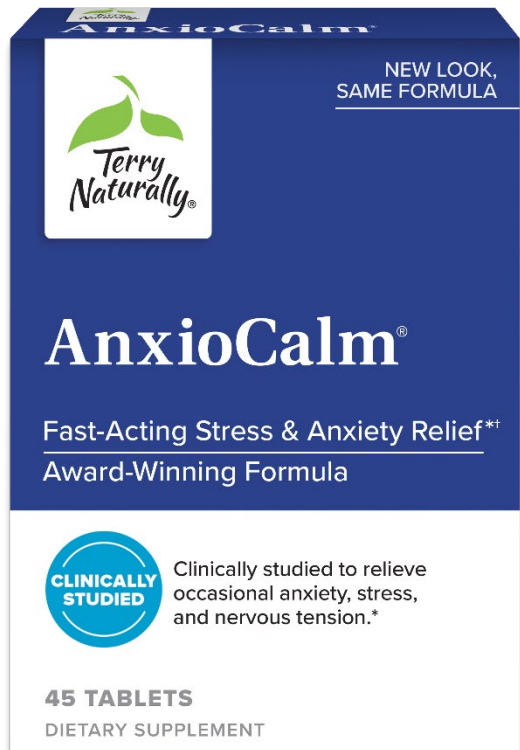
Servings Per Container: 22

Amount Per 2 Tablets: %DV

Narrow-leaved Coneflower 40 mg \*\*  
(*Echinacea angustifolia*) Root Extract  
(EP107™) standardized for echinacoside  
and a unique, proprietary alkamide profile

\*\*Daily Value not established

# Building a Protocol



**AnxioCalm**<sup>®</sup>

NEW LOOK, SAME FORMULA

**Terry Naturally**

Fast-Acting Stress & Anxiety Relief\*\*  
Award-Winning Formula

**CLINICALLY STUDIED** Clinically studied to relieve occasional anxiety, stress, and nervous tension.\*

**45 TABLETS**  
DIETARY SUPPLEMENT



**Vectomega**<sup>®</sup>

NEW LOOK, SAME FORMULA

**Terry Naturally**

Go Beyond Krill & Fish Oil

Salmon Omega-3 EPA/DHA

**CAPSULES**

**JUST ONE DAILY** Healthy Heart, Brain, Eyes, Mood, and Focus\*

**60 CAPSULES**  
DIETARY SUPPLEMENT



**Ashwagandha EP35**<sup>™</sup>

NEW LOOK, SAME FORMULA

**Terry Naturally**

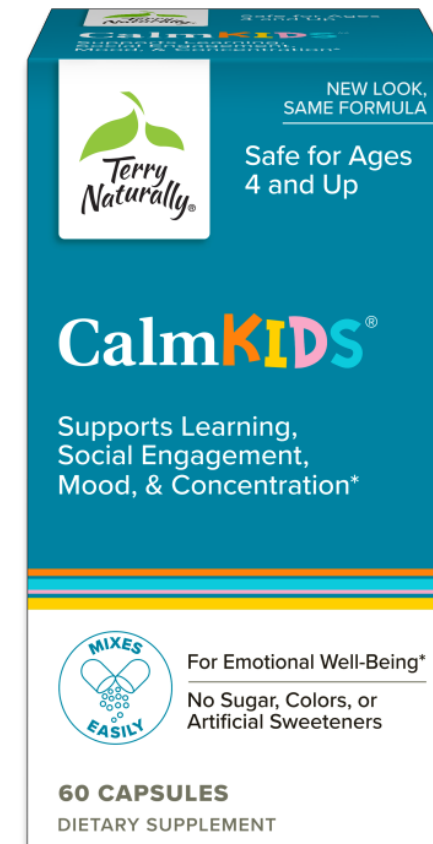
7X Stronger\*

Powerful Adaptogen

**EXTRA STRENGTH**

**CLINICALLY STUDIED** Stress Resilience<sup>^</sup>  
Restful Sleep  
Physical Strength and Endurance\*

**60 CAPSULES**  
DIETARY SUPPLEMENT | VEGAN



**CalmKIDS**<sup>®</sup>

NEW LOOK, SAME FORMULA

**Terry Naturally**

Safe for Ages 4 and Up

Supports Learning, Social Engagement, Mood, & Concentration\*

**MIXES EASILY** For Emotional Well-Being\*  
No Sugar, Colors, or Artificial Sweeteners

**60 CAPSULES**  
DIETARY SUPPLEMENT